

## Health and Safety Concept SMX / All Facebook Conferences Summer 2020

Please note the following summary of our protection and hygiene concept (as of 23 June 2020):

### Primary protection goals and thus the basis of all action:

- **Maintaining distance**
- **Enabling personal hygiene rules**
- **Traceability of contact persons level I (analogous to Robert Koch Institute specification)**

Rising Media Ltd. as the organiser, with the support of Messe München GmbH as the operator, is implementing the following measures.

Rising Media Ltd:

- ensures that all conference attendees can maintain the current minimum distances from each other.
- ensures that distances are maintained when planning the conference rooms where the presentations take place as well as the exhibition area and the foyers.
- imposes a mask obligation for persons on the exhibition grounds if the minimum distances cannot be maintained in certain situations.
- Ensures registration of exhibitors, visitors and service providers on the conference grounds for possible traceability by the authorities and takes appropriate measures to prevent access to persons with symptoms of illness.
- obliges exhibitors to record and document customer contacts (analogous to contact level I according to RKI specifications).
- ensures that a high density of disinfectant dispensers and hand washing facilities are available on the exhibition grounds.
- organizes the regular cleaning and disinfection of contact surfaces during operation.

- ensures continuous ventilation of the entrance areas, exhibition hall and conference rooms without continuous air circulation.
- uses measures to maintain distance at contact points between employees and visitors, such as the installation of transparent partitions at the counters.
- implements measures to prevent queues from forming, e.g. by installing floor markings.
- ensures that exhibitors are advised on the design and communication of the applicable rules of conduct to ensure that they are also observed at the exhibition stands.
- ensures the implementation and adaptation to the currently valid industry-specific regulations of the catering trade and catering stations.
- ensures that the participants are informed about the protective and hygiene measures taken and compliance with them in the run-up to the conference and on site by means of suitable media, e.g. notices, flyers, pictograms, loudspeaker announcements.
- organises the control of compliance with protective and hygiene measures by specially trained personnel